

ATTENTION ARTISTS

DO YOU NEED A GALLERY?

DO YOU NEED TO ADD ANOTHER GALLERY?

TRYING TO INCREASE YOUR ART SALES?

From Streamline Publishing, the publisher of Fine Art Connoisseur and Plein Air magazines

Artist Advocate™, the publication designed to expose your work to the top galleries in the world. Filled with artist listings that will highlight your work and your accomplishments, this publication will be distributed to the top gallery owners and directors within the United States and in several foreign countries, as well as to all major art publishers and licensing companies.

Why We Created This Publication

Gallery representatives tell us they are inundated with discs, slides, e-mails, and photos from artists seeking representation. The images are stored in a file and rarely reviewed. Those representatives have expressed a need for the ability to review all artists' works in one easily accessible location. **Artist Advocate™** accomplishes their goal — and yours — by placing artists like you in front of galleries that sell original artworks.

Hidden Gems

How do you find a new gallery? Logically, you choose several to phone or submit images. But how many can you call? How many images can you send? We have done the work for you by developing a powerful list of nearly every gallery in America selling original artworks, both on the traditional and the modern-contemporary side. We will put your artwork in front of more galleries than you can on your own.



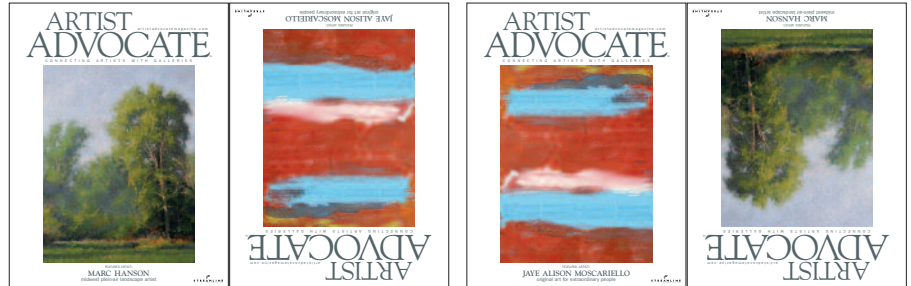
ARTIST ADVOCATE

artistadvocatemagazine.com
CONNECTING ARTISTS WITH GALLERIES

Cover Examples:

Two Covers

One cover of the publication will be Representational art, and the cover of the flipside will be Contemporary, Modern, or Abstract Art. You can choose to appear in either section.



Listings Available *(see sample)*

■ **Full Page:** includes two images of your work (one large and one small); a photo of yourself (optional); a listing of important shows, awards, and milestones; and your contact information. *You may purchase more than one full page.*

■ **Half Page:** Includes one image of your work; a listing of important shows, awards, and milestones; and your contact information. *You may purchase more than one half page.*

■ **Directory:** Includes one thumbnail image, your name, medium, phone number, e-mail address, and website on a page with other artist's listings.

Covers and Prominent Positions

You may purchase either cover on a first-come, first-served basis. A cover package includes the cover and one full page. *(Artist and cover images must be pre-approved.)*

- **Inside Front Cover** *(both sides)*
- **Page 3** *(both sides)*
- **Adjacent to Publisher's Letter/Table of Contents** *(both sides)*

Circulation:

- Nearly Every Gallery in America Selling Original Art
- Top Galleries in Europe
- Top Galleries around the World
- On the Web: Your ad will also appear on www.artistadvocatemagazine.com, where you can post a link to your personal website at no additional charge. The website will be promoted by **Artist Advocate** to galleries via e-mail. You can also forward the link to your contacts.

Will it Work Right Away?

There are many variables: Is the dealer seeking new artists? Does your work appeal to their buyers? Is the timing right? We recommend that you keep your presence consistent in multiple issues because *frequency sells*. Bigger is almost always better, and multiple pages will allow you to show more images.

ARTIST ADVOCATE

artistadvocatemagazine.com
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ORDER FORM

FORM MUST BE RETURNED WITH PAYMENT AND ALL AD MATERIALS
PLEASE FILL OUT AND FAX BACK TO 561-655-6164 ATTN: NICOLYNN KUPER

Name: _____

Address: _____ Apt./Ste./Unit #: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail address: _____

PAYMENT:

Full-page Ad (\$1,199) Half-page Ad (\$799) Directory Listing (\$199)

Issue: Winter 2010 Spring 2011 Summer 2011

Fall 2011

Winter 2011

Call 561.655.8778 for premium position availability

Section: Modern-Contemporary Traditional-Representational

PROMO CODE:

Ad Insertion price: _____

Promotional consideration: _____

Total: _____

Check (make checks payable to *Artist Advocate*) Check number: _____

Charge My Credit Card: Visa MasterCard American Express Discover



Credit Card Number: _____ Card Expires: _____

Cardholder Name: _____ Cardholder Signature: _____

MATERIALS CHECKLIST (PLEASE CHECK ALL THAT APPLY):

Full-page Ad Half-page Horizontal Half-page Vertical
 Directory Listing

Modern-Contemporary Traditional-Representational

Artist photo (*for full page only*)

Artist bio and contact information to appear in ad (*All ad copy submitted MUST BE TYPED via e-mail or Word documents only.*)

Artwork (**HIGH-RESOLUTION DIGITAL IMAGES ONLY**)

- High-resolution (300 dpi) digital images
- 35mm color slides with match print (*MATCHPRINT MUST BE PROFESSIONAL PRINT. HOME PRINTOUTS NOT ACCEPTED.*)
- 4 x 5 transparency with color bar and gray scale

Artwork title, medium, and dimensions in inches

Note: We require high-resolution images with a registered, professional color match print. Images from home printers will not be accepted. Professional printing allows for the possibility of a 10 percent variance in color.

ALL MATERIAL IS THE RESPONSIBILITY OF THE ADVERTISER

Materials MUST Be Received By
WINTER 2010 ISSUE – November 5
SPRING 2011 ISSUE – February 18
SUMMER 2011 ISSUE – May 20
FALL 2011 ISSUE – August 19
WINTER 2011 ISSUE – November 4

• Full Payment • Ad Materials/Copy • Images (see specs)

PLEASE NOTE: PAYMENT MUST BE INCLUDED WITH YOUR ORDER.
Credit cards accepted. If you have questions, please contact *Artist Advocate*.

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